



Campus Quiz Ecosystem Program

by Quiz Granny

A year-round, self-sustaining quizzing ecosystem for schools & universities

What Is the Campus Quiz Ecosystem (CQE) Program?

The Campus Quiz Ecosystem Program is an annual, end-to-end quizzing solution designed to help schools and universities build a strong culture of curiosity, thinking, and intellectual engagement on campus.

Rather than isolated quiz events, this program creates a structured quiz society that runs consistently throughout the year—driven by students, guided by faculty, and powered by Quiz Granny's expertise.

Program Highlights

- 6 expert-led quizzes annually
- 8 proprietary workshops & masterclasses
- Permanent professional buzzer system
- Quiz Granny App access at 50% institutional discount
- 1:1 mentoring for students & faculty
- Access to Quiz Club Bhopal (QCB)

What the Program Includes

1. Expert-Led Quizzes (6 per year)

- 6 professionally designed and hosted quizzes annually
- Mix of engagement quizzes & competitive buzzer quizzes
- Delivered by experienced Quiz Masters
- High energy, high learning, guaranteed engagement

2. Proprietary Workshops & Masterclasses (8 per year)

High-impact, skill-focused sessions delivered by certified master trainers around the following themes:

- *Quizzing Foundations - How to think, prepare & play*
- *Question Craft - Research & question-setting mastery*
- *Stage Confidence & Hosting - Communication & presence*
- *Running a Quiz Society - Planning, roles & execution*
- *Critical Thinking & Curiosity - Thinking in the AI age*
- *Team Dynamics & Leadership - Learning through quizzing*
- *Event Execution Basics - Managing quizzes professionally*
- *From Participant to Quizmaster - Building confidence & ownership*

3. Professional Buzzer System (Permanent Asset)

- 8-piece wired buzzer system provided to the institution
- For regular internal quizzes & student-led activities
- Enables high-quality, professional quiz experiences on campus

4. Quiz Granny App - Institutional Access

- Flat 50% discount for the institution
- Unlimited students can be onboarded
- Institutional admin dashboard to:
 - Manage members
 - Analyse performance
 - Host internal digital quizzes
 - Access to thousands of quizzes across multiple topics

5.1:1 Mentoring & Faculty Support

Regular mentoring for:

- Core student committee
- Faculty coordinators
- Guidance on:
 - Day-to-day operations
 - Activity planning
 - Quality control
 - Leadership transitions

6. Quiz Society Setup & Activity Planning

- Structural setup of the Quiz Society
- Leadership & responsibility framework
- Annual activity calendar
- Support in planning weekly internal meetups
- Student-curated quizzes
- Buzzer rounds
- Discussions & learning sessions

7. Strategic Guidance & Opportunities

Regular updates on:

- Upcoming quizzes
- External competitions
- Learning & exposure opportunities
- Direction on how students can grow beyond campus

8. Access to Quiz Club Bhopal (QCB)

- Entry to a city-level, invite-only quiz community
- Interaction with the smartest minds across the city
- Exposure, networking, learning & inspiration beyond classrooms

9. Flagship Annual Quiz IP (Institution-Branded)

- One marquee annual quiz in the institution's name
- Format options: Inter-School / Inter-University / Open Quiz
- Designed to become a long-term legacy IP for the institution



How Institutions Are Encouraged to Use This Program

- Conduct weekly internal quiz meetups
- Empower students to Curate, Host and Play while building ownership, confidence & intellectual independence. Quiz Granny supports the system—the students run it.

Why This Program Works

- Develop a high value quizzing ecosystem in your campus.
- Builds 21st-century skills: thinking, curiosity, communication
- Creates a long-term intellectual culture
- Enhances institutional brand & academic reputation
- Makes quizzing self-sustaining, scalable, and impactful
- Moves beyond events to an ecosystem

Duration & Pricing

This is an annual engagement program for schools and universities. Pricing is customised based on institutional needs and scale.

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Contact Us

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**The Campus Quiz Ecosystem Program is not about running quizzes.
It's about building a culture where asking questions becomes a habit.**